

Journal of
ENGINEERING TECHNOLOGY

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EDITORIAL STATEMENT

The JOURNAL OF ENGINEERING TECHNOLOGY is dedicated to the professional interest of the faculties of departments or schools offering associate, bachelor, or graduate degrees in the engineering technologies. Editorial content includes contributed scholarly articles, papers and current new items germane to the improvement of engineering technology educational techniques, the cost-effective use of educational equipment and resources, new educational products and services and events affecting engineering technology educators in general.

ISSUANCE & DEADLINES

The JOURNAL is published biannually and mailed second class. It is issued in the Spring, about May 1 and the Fall, about November 30. Space reservations, along with copy, illustrations and layout for material to typeset, must be received by the 15th of March for the Spring issue and the 15th of September for the Fall issue.

CIRCULATION

The circulation base is the membership of the Engineering Technology Division and such other members of the ASEE as indicate interest. Division membership dues are \$10 per year (as of 2021). Nonmembers of the ASEE are solicited for subscriptions. External and library subscriptions are available at \$25.00 per year (\$35.00 outside U.S.) – please contact us for the latest rates. The inaugural issue of the JOURNAL was March of 1984.

ADVERTISING POLICIES

All advertisements are subject to the publisher's approval. The word "paid advertisement" will be placed above any advertisement that resembles editorial content. The publisher is not liable for any failure or tardiness in printing, publishing, or circulating all or any portion of any issue in which an advertisement accepted by the publisher is contained, if such failure is due to acts of God, strikes, accidents, or any other circumstances beyond the publisher's control. Cancellations will not be accepted after the space reservation deadline. Previous advertisements will be repeated if the material is not received by closing date.

FREQUENCY DISCOUNT

A five percent (5%) discount will be applied for organizations that guarantee advertisement in two consecutive issues at the time of the first order. Advertiser would have the option to modify the camera-ready copy for the second issue.



ADVERTISING SIZES AND RATES

Size			Color			Cover	Price
Full* 7"x10"	Half 7"x4 7/8"	Quarter 7"X2 3/8"	4-Color	2-Color	B&W		
X					X		\$470.00
	X				X		\$290.00
		X			X		\$180.00
X			X				\$740.00
X				X		X	\$600.00
X			X			X	\$840.00
X					X		\$580.00
Inserts - 1 item, customer furnished preprint not to exceed 9" X 12 "							
Inserts - 2 items, customer furnished preprint not to exceed 9" X 12"							

MECHANICAL CHARGES

Advertisers are asked to submit high-resolution digital media content via email or online file transfer. Production materials will be held for one year and deleted beyond this time.

Advertisers will be charged for all production work (i.e., typesetting, halftones, reverses, artwork, etc.) at prevailing rates plus 15% service charge.

MECHANICAL REQUIREMENTS

The JOURNAL is typeset, offset printed and saddle stitched. It uses a two-column format with column-width of $3\frac{3}{8}$ inches (20 picas) separated by $\frac{1}{4}$ inch ($1\frac{1}{2}$ picas). Trim size is $8\frac{1}{2} \times 11$ inches.

COVER/COLOR/BLEED, ETC.

The front cover is not sold. Second, third and fourth covers, and page 1 are sold at the cover rate.

MAILING/SHIPPING INSTRUCTIONS

Send advertising material to:

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